

The PC Show 2019 launches the latest gadgets from the region!

Marina Bay Sands Expo & Convention Centre, Level 1 30 May to 2 June 2019, 12 pm – 9 pm daily

13 May 2019, Singapore – The PC Show, Singapore's longest running IT and consumer electronics exhibition, will be held at the Marina Bay Sands Expo & Convention Centre from 30 May 2019 to 2 June 2019 between 12pm to 9pm, daily.

The Show will feature the latest in technology from leading brand names, such as Acer, Aftershock, ASUS, BlackVue, Canon, Dell, Epson, Google, HP, Huawei, Lenovo, Samsung, Secretlab, Singtel, Sony, ViewQwest and many more. For one weekend only, visitors can expect to see a wide range of new gadgets and offerings at irresistible bargains exclusive to The PC Show.

Running for the 29th year, The PC Show will see several new product launches. One of the highlights of the show is the first-day sale of HUAWEI Matebook 13, the brand's first laptop instalment in Singapore, at The PC Show. Customers who make their purchase at the Show will receive a complimentary gift bundle of the HUAWEI Watch GT Active and Huawei Backpack worth S\$477.



Exclusive to The PC Show from May 30 – June 2, customers will be given a HUAWEI Watch GT and Huawei Backpack worth S\$477 in total, while stocks last.

First-time exhibitor at the Show, Casio Singapore, will also release the slimmest electronic keyboard in the world, the Privia digital piano range, for sale. The company will also treat visitors to live performances on the keyboard during the event. The electronic piano by Casio was developed to provide users with the sound and feel of a grand piano at a fraction of the weight while delivering unprecedented value and quality.



PX-S3000 and PX-S1000

Other exhibitors are also pulling out all the stops to ensure this year's show is the best one yet. Atrix Dynamics, in partnership with Lenovo, will be presenting an O2O concept booth and treating visitors to The PC Show with offers up to 20 percent discount for their debut at the event. Customisation of Lenovo notebooks will be available with assistance from representatives at the booth.

United Automobile Service, also participating at The PC Show for the first time, will be featuring the Hummer Jump Starter Multifunctional Power Bank for visitors who are looking for safe, easy-to-use, long-lasting and reliable automobile solutions at a discounted price. It provides protection against a slew of potential dangers, such as over discharge, overheating, overvoltage and reverse charge.





Special discounted price of Hummer Jump Starter Multifunctional Power Bank at S\$118 (RTP: S\$138) only at The PC Show

"Asia, including Singapore, has a huge appetite for technological adoption. Consumers are enthusiastic about new gadgets and technologies, and we are proud to see our exhibitors committed to exploring new and creative ways to engage them," said Gillian Loh, Project Manager of show organiser, Lines Exposition and Management Services. "There will be many firsts at this year's show, and we are excited to bring more surprises to you at The 29th PC Show."

The PC Show 2019 is set to bring a wide range of the latest technology at the highest quality from the region at the best deals. The Show will bring an all-around fun day out of shopping for new gadgets for families, bargain hunters and tech enthusiasts alike. From new laptop launches and electronic instruments to automotive solutions, there is truly something in store for everybody at The PC Show this year.

Take part in the show's annual Spend & Win Daily lucky draw to win attractive prizes! For more information, please visit: http://www.thepcshow.com.sg/ or https://www.facebook.com/ThePCShow/

-ENDS-

About The PC Show

The PC Show 2019 is Singapore's longest running showcase of information technology (IT) and consumer electronics. Visitors to the PC Show 2019 will be able to enjoy some of the best bargains and deals on IT and consumer electronics in Singapore. The Show attracts tens of thousands of visitors every year and generates millions of dollars in sales. Admission is free. Opening hours for The PC Show 2019 are from 12 pm to 9 pm, Thursday to Sunday, 30 May to 2 June 2019 at Marina Bay Sands Expo & Convention Centre, Level 1.

More information can be found at www.thepcshow.com.sg/

The PC Show

Media contact

Natalie Khoo or Clarissa Lee

Natalie.Khoo@grayling.com; Clarissa.Lee@grayling.com

Tel: (+65) 6671 7600