SAVE THE DATE
The PC Show 2019

The PC Show 2019 returns to Marina Bay Sands Expo & Convention Centre from 30 May – 2 June!

Marina Bay Sands Expo & Convention Centre, Level 1
12 pm – 9 pm daily, Admission is free

Singapore, 8 May 2019 – The PC Show, Singapore's longest running IT and consumer electronics exhibition, will hold its 29th edition from 30 May to 2 June at Marina Bay Sands Expo & Convention Centre. Doors will open between 12pm to 9pm to tech-loving Singaporeans who are looking for a showcase of the latest gadgets and IT services at irresistible bargains.

Expect to see electronics from leading brands, such as Acer, Aftershock, ASUS, BlackVue, Canon, Dell, Epson, Google, HP, Huawei, Lenovo, Samsung, Secretlab, Singtel, Sony, ViewQwest and many more! For the first time, Lenovo Online will present an O2O concept booth with offers up to 20 percent discount on the full range of products on display.

As part of the campaign, The PC Show conducted a survey with 300 respondents to better understand technology trends in Singapore. More than half (58%) of the respondents are willing to try out new technologies and gadgets, such as foldable screens or artificial intelligence in televisions, with driving factors include affordability (48%), practicality (41%) and novelty (8%).

Gillian Loh, Project Manager of show organiser, Lines Exposition and Management Services, said:
"*We are excited to bring onboard new technologies, which the local market seems to have an appetite for. This year, we are confident that our exhibitors will bring new experiences to The PC Show that encompasses the three main driving factors to entice visitors to adopt new technologies.*"

The PC Show 2019 is set to bring a wide range of the latest technology from the region at the best bargains and deals on IT and consumer electronics and an all-round fun day out shopping for new gadgets. Take part in the show's annual Instant Giveaway and Facebook Giveaways to win prizes!

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About The PC Show

The PC Show 2019 is Singapore's longest running showcase of information technology (IT) and consumer electronics. Visitors to the PC Show 2019 will be able to enjoy some of the best bargains and deals on IT and consumer electronics in Singapore. The Show attracts tens of thousands of visitors every year and generates millions of dollars in sales. Admission is free. Opening hours for The PC Show 2019 are from 12 pm to 9 pm, Thursday to Sunday, 30 May – 2 June 2019 at Marina Bay Sands Expo & Convention Centre, Level 1.

More information can be found at www.thepcshow.com.sg/   The PC Show

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